

Suggestions for modification of  
Proposed General Plan Update Goals, Policies, and Implementation Actions  
**Water Supply, Water Conservation, Water Recycling, and Water Quality**  
(as revised by staff for 10-19-09 Task Force meeting)

**Goal WS-1** San Jose will demonstrate environmental leadership through responsible, **fiscally sustainable** management of water to restore our environment, enhance our quality of life and provide an adequate water supply for the needs of our community now and in the future.

A. **Adopt city codes and standards and work** with local, regional, state, **and other public and private agencies** to **dramatically** increase water use efficiency and the use of recycled water within San Jose and neighboring jurisdictions.

B. **Implement aggressive efficiency and recycling goals and publicly review performance on a regular basis to monitor and achieve success.**

**Policy WS-1.4** Create partnerships and governance structures that allow for a comprehensive approach to water supply management that improves the reliability of local and imported water supplies, **explores** new sources of water, **and enhances** **protects** the Delta ecosystem.

**Action WS-1.6** Engage the public in an education program about the importance of adequate water supplies to San Jose's quality of life and how they can help meet future water supply challenges and minimize the need for imported water by using water efficiently, including conserving water and using recycled water where appropriate. **Quantitatively track public acceptance and adoption of these approaches to achieve specified targets.**

**Action WS-1.7** Partner with other Bay Area cities to ensure that local, regional and statewide plans provide adequate water supplies to serve our community and protect the environment. **Establish current and projected future needs then develop and implement plans to achieve them.**

**Goal WS-2** Continuously improve water conservation efforts in order to achieve ~~half of the Countywide Water Savings Goal~~ **best in class performance**. Increase water conservation within San Jose by 250% by 2040.

**Policy WS-2.1** Demonstrate environmental leadership by adopting citywide policies that encourage or require new development to incorporate measures to reduce potable water demand and/or increase water efficiency in order to reduce the City's need for imported water. **Track and regularly report on performance relative to specified goals.**

**Policy WS-2.2** Demonstrate environmental leadership by encouraging the creation and use of new technologies that reduce potable water demand and/or increase the efficiency of water use. **Provide "early-adopter" opportunities to serve as a test bed for new technologies in order to accelerate their adoption and achieve our goals.**

**Action WS-2.10** ~~Encourage~~ **Enact codes and standards that require** storm water capture and, when feasible and cost-effective, on-site rainwater catchment for new and existing development.

**Action WS-2.11** ~~Encourage~~ **Enact codes and standards that require** gray water use when appropriate and in areas that do not impact groundwater quality.

**Action WS-3.6** Develop **and enact** ordinance(s) to require new development to contribute to the improvement and expansion of the non-potable water system.

**Action WS-3.7** Promote increased acceptance and use of recycled water by establishing an adaptive outreach program to educate the community about the value of recycled water as an important part of a sustainable urban water use portfolio. **Quantitatively track public acceptance and adoption of these approaches to achieve specified targets.**

[End]